



MINISTRY OF HEALTH
PHARMACY AND POISONS BOARD

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When replying please quote our ref No.:

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21st May, 2025

To: All Marketing Authorization Holders (MAHs)

Through'

The Local Technical Representatives

RE: LOOK-ALIKE PACKAGING OF HEALTH PRODUCTS AND TECHNOLOGIES

Reference is made to the above subject matter.

The Pharmacy and Poisons Board ("the Board") is the National Regulatory Authority (NRA) of Kenya, established under the Pharmacy and Poisons Act, Cap 244 of the Laws of Kenya. The Board is mandated to protect and promote public health by regulating the pharmacy profession and ensuring access to quality, safe, and effective health products and technologies (HPTs).

In the execution of the above mandate, the Board's attention has been drawn to an increased trend of reports from the public regarding medication errors attributed to Health Products and Technologies that are packaged in a similar or look-alike manner. These errors pose a serious threat to patient safety and public health.

To address this matter, all Marketing Authorization Holders with Health Products that have look-alike primary or secondary packaging are required to submit applications for a variation in the packaging of their respective Health Products and Technologies that look alike.

An implementation plan outlining the timeline and proposed changes should be communicated to the Board at the very earliest but not later than **31st December 2025**.



ISO 9001:2015 Certified

NOTE that failure to comply with the foregoing directive will lead to the Board taking the necessary regulatory action against a Marketing Authorization Holder at their detriment.



Dr. F. M. Siyoi

CHIEF EXECUTIVE OFFICER

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