



MINISTRY OF HEALTH
PHARMACY AND POISONS BOARD

PUBLIC ALERT

FALSIFIED JAKAVI (RUXOLITINIB), BATCH NUMBERS AVT50, FNR06, AND SGL04 IDENTIFIED IN THE WHO EASTERN MEDITERRANEAN AND EUROPEAN REGIONS

The Pharmacy and Poisons Board ("the Board") is the National Medicines Regulatory Authority of Kenya, established under Section 3 of the Pharmacy and Poisons Act, Cap 244 of the Laws of Kenya. The Board is mandated to protect and promote public health by regulating the pharmacy profession and ensuring access to quality, safe, and effective health products and technologies ("HPTs").

In furtherance of this mandate, the Board undertakes post-marketing surveillance activities to monitor HPTs circulating in the market and to take appropriate regulatory actions in safeguarding public health.

During the course of these surveillance activities, the Board received an alert from the World Health Organization (WHO) regarding falsified JAKAVI (ruxolitinib). These falsified products were detected in the Islamic Republic of Iran, the Russian Federation, and Türkiye and reported to the WHO. The falsified products have been illicitly sold to patients via online platforms.

The **genuine** manufacturer (**NOVARTIS**) has confirmed that the batch numbers observed on these falsified products are not valid. Specifically, the batch numbers **AVT50**, **FNR06**, and **SGL04** are not recognized as genuine. Any JAKAVI (ruxolitinib) product **bearing these batch numbers** should therefore be considered falsified and should not be used.

Analysis conducted by the genuine manufacturer on a sample of the falsified JAKAVI 20 mg (AVT50) identified in Türkiye confirmed the absence of the stated active ingredient, ruxolitinib. The genuine manufacturer also reported several visual discrepancies in the packaging. In particular, blister strips from falsified cartons of JAKAVI batches AVT50 and SGL04 do not display a batch number. These products are therefore unsafe for use and pose a serious risk to patient safety and public health.

PUBLIC ADVISORY

To date, the Board has not detected or confirmed the presence of the above falsified batches of JAKAVI (ruxolitinib) within the Kenyan market. This alert is therefore issued as a **precautionary measure** to enhance vigilance, prevent potential entry into the supply chain, and safeguard public health. In light of the above, the Board advises as follows:

1. Procurement agencies, hospitals, distributors, pharmacists, pharmaceutical technologists, and members of the public are urged **to remain vigilant and report immediately any encounter with the falsified product batches.**
2. All stakeholders within the supply chain are to procure HPTs exclusively from licensed manufacturers, importers, distributors, and retailers. Procuring from unlicensed sources endangers patients and constitutes a violation of the Pharmacy and Poisons Act, Cap 244 of the Laws of Kenya.

The Board, together with relevant Government investigative agencies, will take firm regulatory and legal action against any individual or entity involved in the distribution of this and any other falsified batches of HPTs.

HOW TO REPORT

Any suspected falsified or substandard medicine should be reported through the following official channels:

- Online portal: <https://pv.pharmacyboardkenya.org/users/mpublic>
- USSD Code: *271#
- Mobile App: mPvERS (Android & iOS)
- Email: pv@ppb.go.ke | pms@ppb.go.ke
- Telephone: 0795743049

The Pharmacy and Poisons Board remains committed to protecting and safeguarding public health. Your cooperation is essential in ensuring the quality, safety, and efficacy of Health Products and Technologies in Kenya.



Dr. Ahmed. I. Mohamed

CHIEF EXECUTIVE OFFICER

22nd July 2026

PRODUCT PHOTO

Product name	JAKAVI (Ruxolitinib) 20mg	JAKAVI (Ruxolitinib) 15mg	
Batch Number	AVT50	FNR06	SGL04
Expiry	12.2028	07.2027	11.2028
Identified in	Islamic republic of Iran and Türkiye .	Türkiye	Russian Federation
Stated manufacturer	Norvatis		

Batch AVT50 identified in the Islamic Republic of Iran



Batch AVT50 and batch SGL04 identified in Türkiye



